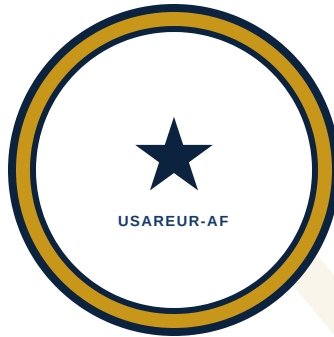


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COURSE SYLLABUS

EXEC



COURSE SYLLABUS — EXEC: SENIOR LEADER EXECUTIVE COURSE

Maven Smart System (MSS) — USAREUR-AF

HEADQUARTERS
UNITED STATES ARMY EUROPE AND AFRICA
(USAREUR-AF)
Wiesbaden, Germany

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26 MARCH 2026

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COURSE SYLLABUS — EXEC: SENIOR LEADER

EXECUTIVE COURSE

MAVEN SMART SYSTEM (MSS) — USAREUR-AF

Field	Detail
Level	EXEC (Senior Leader — terminal qualification)
Duration	1 day (8 hours)
Prerequisite	None
Audience	O-5 and above; E-9 and above
Format	Instructor-led with live platform demonstration
Location	MSS Training Environment (observation only — no hands-on)

BLUF: EXEC produces senior leaders who can evaluate data products, guide their formation's data posture, resource the training pipeline, and interact effectively with data professionals. This course replaces SL 1 for O-5 / E-9+ personnel. It is terminal — there is no progression to SL 2. No technical background is required.

LEARNING OBJECTIVES

#	Objective
1	Explain why MSS exists, what it does for USAREUR-AF, and what the CG expects from formations
2	Describe the five-layer platform architecture and where data quality problems originate
3	Identify common data product types and evaluate whether a product answers the operational question
4	Define Commander's Data PIRs for your formation
5	Recognize the six data failure patterns and their operational consequences

#	Objective
6	Explain the agile framework at the level required to lead a data team
7	Articulate why a roadmap is appropriate for data projects and a POAM is not
8	Describe the MSS training pipeline (SL 1 through SL 5) and make informed resourcing decisions
9	Describe the governance chain and the senior leader's role in enforcing data governance
10	Apply the VAUTI framework to evaluate a data product
11	Demonstrate effective engagement practices with data professionals
12	Ask diagnostic questions about data source, freshness, completeness, and accuracy

DAILY SCHEDULE

Time	Block	Content
0800– 0830	1	Course introduction; senior leader role in the data environment
0830– 0930	2	Why MSS exists — strategic context, CG guidance, what the platform replaces (Ch 1)
0930– 1030	3	The platform and what it produces — five-layer architecture, data product types, live platform walkthrough (Ch 2)
1030– 1045	—	Break
1045– 1200	4	How data products impact your formation — data as command function, failure patterns, Commander's Data PIRs (Ch 3)
1200– 1300	—	Lunch
1300– 1345	5	The training pipeline — SL 1 through SL 5, FBC, resourcing decisions (Ch 4)
1345– 1430	6	Governance — the governance chain, VAUTI framework, red flags (Ch 5)
1430– 1445	—	Break

Time	Block	Content
1445–1530	7	How data projects work — agile overview, roadmap vs POAM (Ch 6)
1530–1615	8	Working with data professionals — engagement practices, terminology, friction points (Ch 7)
1615–1700	9	Asking the right questions — diagnostic questions for products, workforce, and AI; post-course checklist (Ch 8–9)

AUTHORITATIVE REFERENCES

Reference	Relevance to EXEC
ADP 3-13, Information	Information as combat power; doctrinal foundation for data as a command function
ADP 5-0, The Operations Process	Commander's role in assess-decide-direct cycle; continuous assessment during execution
ADP 6-0, Mission Command	Commander drives operations process through understanding, directing, assessing
AR 25-1, Army Information Technology (Jul 2019)	Regulatory foundation for data governance; VAUTI framework
AR 350-1, Army Training and Leader Development	Governs MSS training pipeline standards (SL 1 through SL 5)
FM 7-0, Training	Unit training management; integration of MSS training into formation training plans
DoD Data Strategy (October 2020)	VAUTI principles; federal mandate for data as strategic asset
Army Data Plan (2022)	Strategic objectives for Army data transformation
Army CIO Data Stewardship Policy (April 2, 2024)	Stewardship hierarchy and data chain of responsibility

REQUIRED READING

When	Reading
Before attending	CONCEPTS_GUIDE_TM_EXEC_SENIOR_LEADER.md (full document — 20 min)
During/after course	TM_EXEC_SENIOR_LEADER.md (reference manual)
Recommended background	CG_GUIDANCE.md; DATA_LITERACY_technical_reference Ch 1

ASSESSMENT

Method: No formal assessment. EXEC does not use a practical exercise, written exam, or Go/No-Go evaluation.

EXEC qualification is recorded as "Complete" upon attendance. The course is evaluated by organizational outcomes:

Metric	Timeframe	Assessed By
Commander has designated a unit data steward	Within 30 days	C2DAO training coordinator
Commander has defined Data PIRs	Within 30 days	Self-reported
Formation has a current data product inventory	Within 90 days	Unit data steward
Formation builder manning meets minimum viable threshold	Within 90 days	C2DAO training coordinator

These metrics are tracked by C2DAO but are not pass/fail gates. They are indicators of whether the course content was applied.

CONTINUATION

EXEC is terminal. There is no EXEC-20 or further SL progression.

If the Senior Leader Wants To...	Path
Get hands-on platform qualification	Enroll in SL 1 → proceed through standard pipeline

If the Senior Leader Wants To...	Path
Send personnel to builder training	Coordinate SL 2 enrollment through C2DAO
Get a project built quickly	Submit FBC project for next quarterly sprint
Engage on data strategy	Contact Functional Data Manager or C2DAO

PRE-ATTENDANCE REQUIREMENTS

No technical prerequisites. No account provisioning required (senior leaders observe, not operate).

Recommended: Review your formation's current data products before attending. The course will ask you to think critically about what your staff produces and whether it meets your needs.

USAREUR-AF Operational Data Team Syllabus EXEC | Version 1.0 | March 2026

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